



Helm CONNECT: Analytics

Meet Jobs Dashboard

Optimize your operations and grow your profitability, market share, and performance with advanced business intelligence for marine operations.

- **KPI tracking at a glance.** Track your company's most important job KPIs, like market share, revenue per customer, revenue per job, and time to billing against previous results and gain an overview of performance across your operations.
- **Measure progress against revenue goals.** Set goals and track progress to your revenue goals, cost, and market share goals for the month, quarter, and year. Analyze billing discrepancies and track the money saved from correctly invoicing.
- **Optimize dispatching based on commercial impacts.** Rank your customers and trip types based on revenue so dispatchers can prioritize jobs that will make you the most money.
- **Capture lost revenue.** Identify misapplied discounts and eliminate billing discrepancies to maximize your revenues.
- **Track customer growth.** View top revenue customers and identify their growth in your business based on revenue and port calls.