

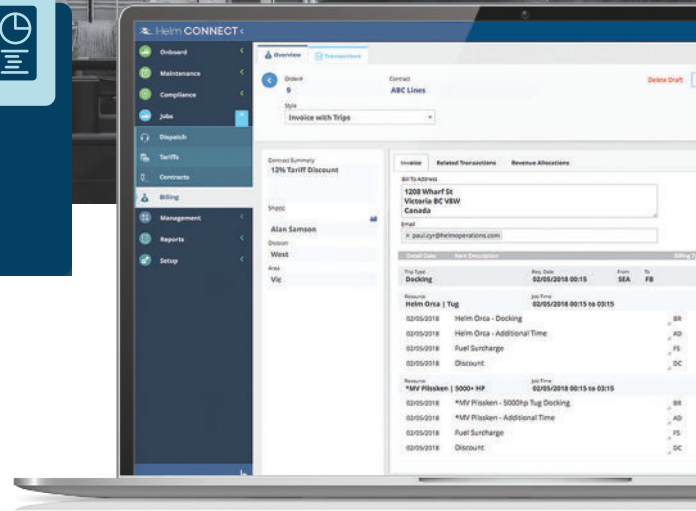


Helm CONNECT

Jobs

Improve your bottom line through better dispatch, improved utilization, and streamlined billing.

- > **Improve your asset utilization.** Easily plan and schedule your fleet based on customer commitments and resource availability.
- > **Communicate seamlessly with your assets.** Immediately communicate job information to your assets without having to pick up the phone. View your assets' job activities in real time.
- > **Generate invoices in seconds.** Gain instant access to the information that you need, including contract details and job updates from your captains, so you can get invoices out the door faster.
- > **Eliminate billing errors and missed billing opportunities.** Our flexible billing engine automatically calculates rates, surcharges, additional charges, commissions, and discounts for you and your customers.
- > **Manage customer rebates.** Catch customer contracts before they expire, and be armed with better data before negotiating rate discounts.
- > **Get better intel into your competitors.** Allow managers to view data across multiple ports or regions, track competitor jobs, and perform competitor analysis.



"We switched over to Helm because it is the most user friendly vessel operations software program I have come across and I think we have demoed or used in combination all of them. We also chose Helm because they seem to have the best support."

- John Stewart
Vice President, Magnolia Fleet



Helm
CONNECT

From order to invoice, Helm CONNECT Jobs provides peace of mind that your harbor towage company is being utilized to its fullest potential.

Track and report on the activities and events carried out by your assets and their crew

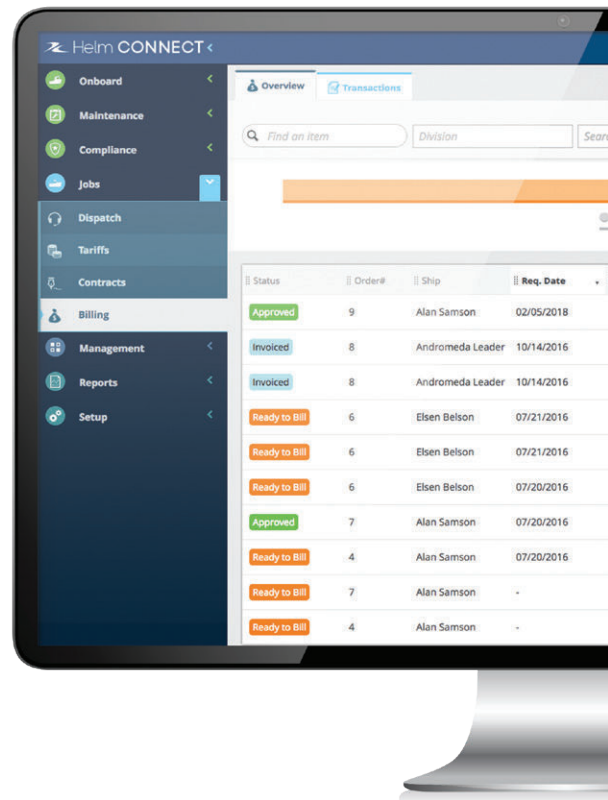
- > Replace your log book with customized logs based on your organization's unique reporting requirements
- > Report on the event logs and activities submitted across your fleet
- > Create customized log templates for each division
- > Use custom fields in your log templates to record anything from vessel location to cargo temperature
- > Track and report on unplanned events, such as standby time during a job

Plan, schedule, and dispatch your jobs, then track and review the work done by your assets in real time

- > Stay in constant communication with your assets while they're on the job
- > Manage your orders and assets in a time bar or in a compact, data-driven grid
- > Automatically convert estimated times to actuals as critical order times are logged by your crew
- > Use templates to streamline your most commonly performed tasks
- > Use flexible grid layouts and powerful custom fields to record and view only the information relevant to your organization

Capture all possible revenue using our powerful automated billing engine

- > Use our powerful billing engine and flexible tariff and contract entry to eliminate lost revenue from missed surcharges
- > Create customized invoice and credit styles
- > Separate duties along the billing life cycle by setting up specific roles with permission to approve billing, create invoices, issue reversals, etc.
- > Use the Helm CONNECT API to integrate with external AR systems



Some companies who use Helm:

